



MerrowSmith Design Partnership Pte Ltd

About Us

We identify opportunities to bring about measurable improvements in patient care, by applying design thinking to complex issues in and beyond traditional healthcare settings.

We identify opportunities to bring about measurable improvements in workplace performance by applying design thinking to complex issues in and beyond traditional workplace settings.

Our Brand

The symbol of **Unity** describes our approach to our work and Clients. We engage and facilitate in order that all parties have a stake in the possible solution and outcome.

With our name comes accountability. Not just to the Client, but to ourselves too; **trust** is everything to us.

Core Values

To demonstrate **Integrity** in all our business dealings,

To be **Creative** in our approach to defining and solving problems, and designing relevant solutions,

To continually demonstrate **Leadership** through expertise and knowledge, inspiring others to maximize their effort to find transformative solutions in identified areas of opportunity.

Why Change is Necessary

Aging populations in Asia's developed economies, already require proportionally less services to cater to diseases of an episodic nature. Add to this transforming technologies, and these two unstoppable forces are set to change the nature of healthcare delivery in our region. Future consumers of healthcare services will be living longer and healthier lives. Equipped with ever increasing access to information, they will be able to freely choose how and where they receive their care.

The revolution in healthcare services delivery is already gathering momentum. Ground breaking developments in technology are set to transform patient care far beyond what is conceivable today. The opportunities are tremendous. However, at risk of holding us back are facilities that, although fit for purpose 10 years ago, will all but be redundant without themselves being transformed to embrace the future.

Strategic Design

Before identifying specific projects, you may require assistance to explore and describe why certain conditions have led to the need for change. As a design strategist, we can help you to

visualize how you might agree on a set of objectives, based on the tools and resources at your disposal. We develop this process further to help you to understand how you may realize the high level solutions you've envisioned and designed .

Evidence Based Design

We like numbers; we like to know that we are furthering the science and craft of our profession. We work closely with our Clients to establish project drivers and benchmarks. We watch, model, measure and innovate to eradicate flawed practices, improving safety and efficiency in the built environment.

Interior Design

As designers we love nothing more than to get stuck into a project. We're a design firm that enjoys finding great solutions to challenging problems in partnership with our Clients. With the built environment as our domain, we set out to transform each interior space, bringing about a new and positive experience for users.

Objective Focus

We believe that everyone who comes into contact with the spaces we design, can have a stake in its outcome. We observe and engage multiple stakeholders and we listen to those who challenge our assumptions. The more we interrogate the brief, the more we understand the needs and the better the outcome of the project.

Project Delivery

Our competency allows us to excel in the design of healthcare environments, the workplace and public spaces. Projects are delivered according to parameters such as time, cost and quality, where our years of experience and expertise in the field, add measurable value to the design and fit-out process. This is particularly pertinent in the case for high performance environments such as healthcare .

Accolades

Besides numbers, we also like to hear that we've done a great job. We listen too, accepting criticism where we may not have been at our best. After all, referrals are our lifeline.

Contact Us

Now you know what motivates us, we would like to hear more about you. Please complete the enquiry form or contact us directly.

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